

Introduction

This document forms part of the Adders Welcome Pack for the 2017-18 Season. It is intended to inform the use of a Social Media for Club Members.

The Policy

This policy covers all members of Atherstone Adders Hockey Club.

Think before you post!

Posts on Atherstone Adders Hockey Club's social media or media linked to Atherstone Adders Hockey Club's social media, be it photos, comments or links should not be inappropriate. Users must not engage in activities or transmit content that is harassing, discriminatory, menacing, threatening, obscene, defamatory, or in any way objectionable or offensive. Users are personally responsible for what they communicate in social media and should remember that what they publish may be available to a wide audience over a lengthy period of time. Users should not post comments that could be construed as sensitive, objectionable or inflammatory. When using social media, users should respect their audience.

Don't identify young people under 18 in images (i.e. captions to pictures, tagging on Facebook). England Hockey's Safeguarding & Protection Policy and specific guidance covers communication with young or vulnerable people for Clubs. The key do's and don'ts are shown at the end of this document.

Anyone who finds a post inappropriate should email details to the Club Chairman, Secretary and Welfare Officer.

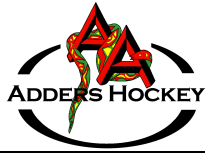
Sanctions

Comments that are deemed to flout Club policy will be removed by the administrators and the person who posted will be informed that they have been removed and told why. Anyone who persistently posts inappropriate content will be dealt with by Atherstone Adders Hockey Club's Disciplinary Committee.

The Club Welfare Officer will be informed of any matters relating to young or vulnerable people and deal with the post as appropriate.

Issues relating to adults and the reputation of the Club will be referred to the Club Chairman.

The MRHA and Warwickshire Ladies Hockey League's have made it very clear that any published inappropriate comments about opponents, umpires, officials or other clubs on social media, websites or match reports in the press will be dealt with by them through sanctions such as bans and point deductions.



Atherstone Adders Hockey Club Specific Social Media

Facebook

To manage the risk on Facebook, Atherstone Adders Hockey Club has a 'closed group' presence with strict controls over membership of that Group. The Group has Administrators in place to manage requests for access to the group

The administrators include the Club Chairman, Social Secretary and Press Secretary and they will ensure that those wishing to become part of the group are, or have been, Atherstone Adders Hockey Club Members or are affiliated to the club in another way (for example regular umpires) or are bona fide supporters of the club known to the Club.

Only over 13s will be allowed to join the group, to comply with the global age restrictions for Facebook.

If unsure, administrators will liaise with relevant club members and/or parents/carers to ascertain the identity of the person requesting to join.

Twitter and Adders Website

Atherstone Adders Hockey Club uses a Twitter account @addershockey and the Website www.addershockey.com to represent the Club to the outside world. The Club website caters for prospective and current members as well as providing information for other clubs and general browsers seeking knowledge about Atherstone Adders Hockey Club. For this reason material published on these mediums is controlled by appointed administrators.

For more detail about Atherstone Adders Social Media policy visit our website at: www.addershockey.com